



# International Project Week

## 24 - 29 April 2016

The international project week aims at conveying practical skills and theoretical know-how in project management, cross-cultural patterns, technical sales, intercultural communication and interpersonal/social skills.

- Mixed interdisciplinary, international students teams
- International guest lecturers from our partners and Aschaffenburg UAS with different fields of specialisation in areas of international business management and technical sales
- Intensive project work in a beautiful setting combined with an attractive programme
- The working language and language of instruction is English
- The opportunity to gain 2 ECTS during the international project week for undergraduate students of Aschaffenburg UAS and partner universities

**Presented by the Faculty of Engineering  
and the Faculty of Business Administration  
and Law**



hochschule aschaffenburg  
university of applied sciences

## Assessment

2 ECTS will be awarded upon successful participation of the international project week.

## Application and Practical Information

Students from our (ERASMUS) partner universities will not pay any programme or tuition fees. Accommodation and travelling as well their subsistence during that stay have to be organized and financed by the participants themselves, however.

Please apply online at [www.h-ab.de/ipw](http://www.h-ab.de/ipw) by 15 February 2016.

Our beautiful campus is within walking distance of the city centre (10 min) and there is a regular bus connecting the train station with our campus. Aschaffenburg can be easily and directly reached from Frankfurt airport and Frankfurt main station (approx. 30 min, direct train); the airport Frankfurt Hahn (budget airlines) can also be reached via bus/train (1.5 h).

## Preliminary Programme

Sunday evening	arrival of guests
Monday morning	official opening, registration & kick-off project work
Monday afternoon	guided tour through Aschaffenburg
Monday evening	welcome evening
Tue-Thu morning	project work under the supervision of the guest lecturer
Tue-Thu afternoon	independent group work
Wednesday	company visit
Thursday evening	beergarden visit
Friday	presentation of the projects & closing session
Friday 2pm	official end



### Aschaffenburg is spot on!

Aschaffenburg is a city of castles, parks and museums, which King Ludwig I was extremely fond of and used to call it his "Bavarian Nice". It boasts a beautiful old town centre and a dynamic mix of history and modernity which combines local tradition with a charming atmosphere. Aschaffenburg has become the focal point of the Bavarian part of the "Frankfurt-RheinMain" area, within easy reach of the buzzing city centre of Frankfurt, the financial capital of Europe. Munich is just 2.5 h and Berlin or Hamburg are just 4h away by train.

## Contact

### Tabea Stais

International Office  
E-Mail: [tabea.stais@h-ab.de](mailto:tabea.stais@h-ab.de)  
Tel. +49 (0)6021-4206-604

### Academic Programme

### Prof. Dr. Sylvana Krauß

Faculty of Engineering  
E-Mail: [sylvana.krausse@h-ab.de](mailto:sylvana.krausse@h-ab.de)

### Alexandra Krimm

International Office  
E-Mail: [alexandra.krimm@h-ab.de](mailto:alexandra.krimm@h-ab.de)  
Tel. +49 (0)6021-4206-850

### Prof. Dr. Alexandra Angress

Faculty of Business Administration and Law  
E-Mail: [alexandra.angress@h-ab.de](mailto:alexandra.angress@h-ab.de)



hochschule aschaffenburg  
university of applied sciences

Aschaffenburg University  
of Applied Sciences  
Würzburger Straße 45  
D-63743 Aschaffenburg

Tel. +49 (0)6021-4206-0  
Fax +49 (0)6021-4206-600  
[www.h-ab.de](http://www.h-ab.de)